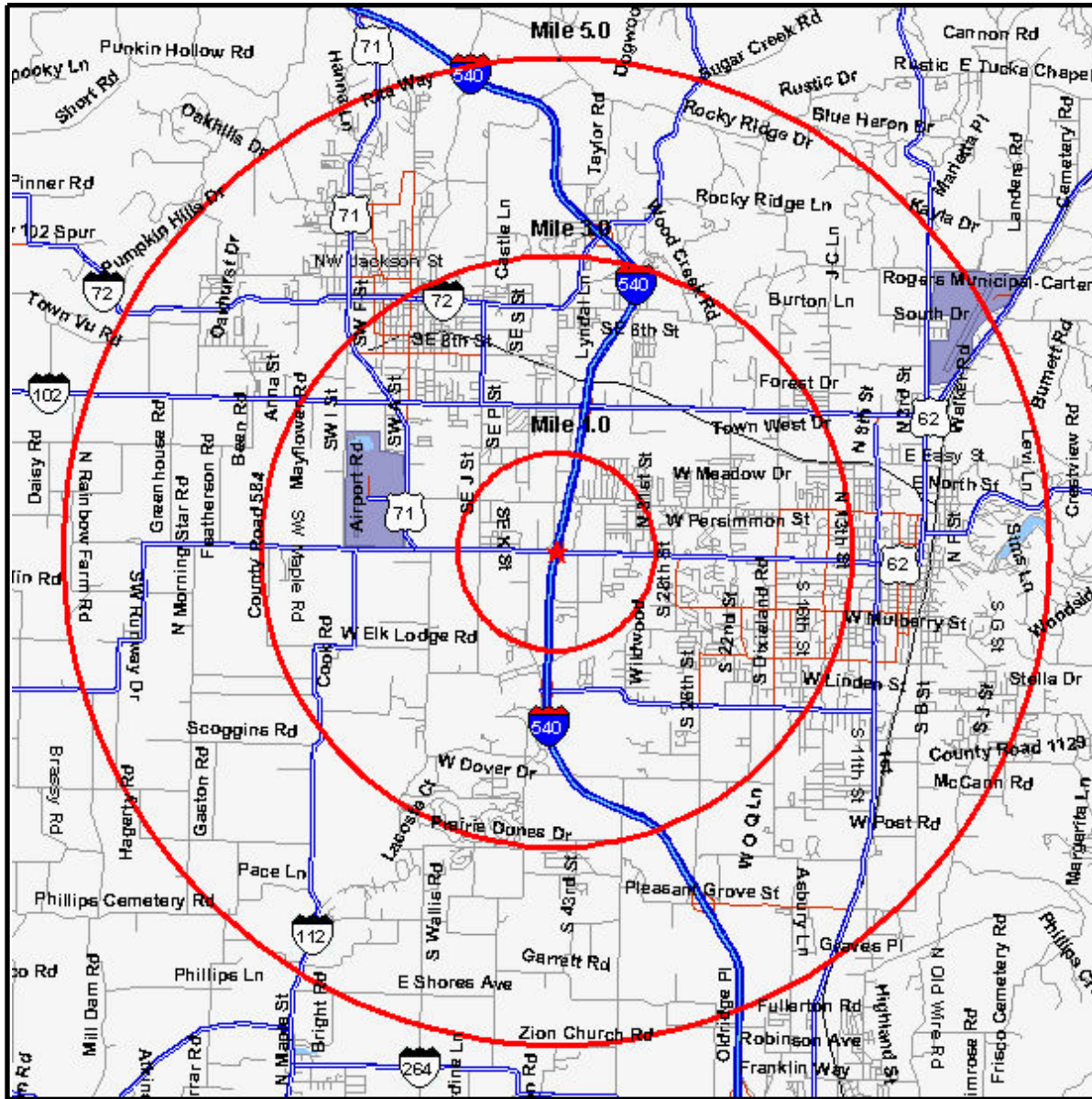


Area Map

Prepared For: 540 at walnut
Project Code:

Order #: 963111302
Site: 01



I 540 AT W WALNUT ST
ROGERS, AR 72756

1.00, 3.00 and 5.00 Mile Radii

Coord: 36.335000 -94.183500



Prepared on: September 4, 2004
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Pop Facts: Census Demographic Overview

Prepared For: 540 at walnut

Order #: 963111302

Project Code:

Site: 01

Column 1: I 540 AT W WALNUT ST, ROGERS, AR 72756, 0.00-1.00 Miles, Total

Column 2: I 540 AT W WALNUT ST, ROGERS, AR 72756, 0.00-3.00 Miles, Total

Column 3: I 540 AT W WALNUT ST, ROGERS, AR 72756, 0.00-5.00 Miles, Total

Description	Column 1	Pct.	Column 2	Pct.	Column 3	Pct.
Population						
2009 Projection	4,599		46,267		89,227	
2004 Estimate	3,749		38,332		73,674	
2000 Census	3,049		31,813		60,922	
1990 Census	1,613		21,113		38,510	
Growth 1990-2000	89.03%		50.68%		58.20%	
2000 Population by Single Race Classification						
White Alone	2,844	93.28	27,988	87.98	53,232	87.38
Black or African American Alone	17	0.56	212	0.67	389	0.64
American Indian and Alaska Native Alone	18	0.59	373	1.17	738	1.21
Asian Alone	82	2.69	830	2.61	1,174	1.93
Native Hawaiian and Other Pacific Islander Alone	1	0.03	24	0.08	49	0.08
Some Other Race Alone	45	1.48	1,821	5.72	4,250	6.98
Two or More Races	43	1.41	565	1.78	1,089	1.79
2000 Population Hispanic or Latino by Origin						
Not Hispanic or Latino	2,907	95.34	28,058	88.20	52,011	85.37
Hispanic or Latino:	142	4.66	3,756	11.81	8,911	14.63
Mexican	94	66.20	2,495	66.43	6,424	72.09
Puerto Rican	1	0.70	52	1.38	103	1.16
Cuban	2	1.41	11	0.29	37	0.42
All Other Hispanic or Latino	45	31.69	1,197	31.87	2,347	26.34
2000 Hispanic or Latino by Single Race Class.						
White Alone	84	59.15	1,701	45.29	4,167	46.76
Black or African American Alone	0	0.00	18	0.48	50	0.56
American Indian and Alaska Native Alone	0	0.00	17	0.45	63	0.71
Asian Alone	0	0.00	5	0.13	9	0.10
Native Hawaiian and Other Pacific Islander Alone	0	0.00	0	0.00	0	0.00
Some Other Race Alone	44	30.99	1,810	48.19	4,213	47.28
Two or More Races	14	9.86	206	5.48	408	4.58
2000 Population by Sex						
Male	1,483	48.64	15,400	48.41	29,727	48.80
Female	1,566	51.36	16,413	51.59	31,195	51.20
Male/Female Ratio	0.95		0.94		0.95	

Pop Facts: Census Demographic Overview

Prepared For: 540 at walnut

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Project Code:

Site: 01

Column 1: I 540 AT W WALNUT ST, ROGERS, AR 72756, 0.00-1.00 Miles, Total

Column 2: I 540 AT W WALNUT ST, ROGERS, AR 72756, 0.00-3.00 Miles, Total

Column 3: I 540 AT W WALNUT ST, ROGERS, AR 72756, 0.00-5.00 Miles, Total

Description	Column 1	Pct.	Column 2	Pct.	Column 3	Pct.
2000 Population by Age	3,049		31,813		60,922	
Age 0 - 4	293	9.61	2,836	8.91	5,351	8.78
Age 5 - 9	278	9.12	2,669	8.39	5,195	8.53
Age 10 - 14	244	8.00	2,372	7.46	4,670	7.67
Age 15 - 17	107	3.51	1,295	4.07	2,624	4.31
Age 18 - 20	89	2.92	1,289	4.05	2,507	4.12
Age 21 - 24	118	3.87	1,788	5.62	3,348	5.50
Age 25 - 34	527	17.28	5,457	17.15	10,125	16.62
Age 35 - 44	568	18.63	5,011	15.75	9,672	15.88
Age 45 - 49	176	5.77	1,894	5.95	3,701	6.07
Age 50 - 54	161	5.28	1,603	5.04	3,113	5.11
Age 55 - 59	111	3.64	1,207	3.79	2,345	3.85
Age 60 - 64	93	3.05	948	2.98	1,866	3.06
Age 65 - 74	161	5.28	1,635	5.14	3,186	5.23
Age 75 - 84	105	3.44	1,325	4.16	2,391	3.92
Age 85 and over	16	0.52	483	1.52	826	1.36
Age 16 and over	2,199	72.12	23,533	73.97	44,871	73.65
Age 18 and over	2,126	69.73	22,640	71.17	43,081	70.72
Age 21 and over	2,037	66.81	21,351	67.11	40,574	66.60
Age 65 and over	282	9.25	3,443	10.82	6,403	10.51
2000 Median Age	32.48		31.70		31.68	
2000 Average Age	33.02		33.74		33.59	
2000 Male Population by Age	1,483		15,400		29,727	
Age 0 - 4	145	9.78	1,422	9.23	2,689	9.05
Age 5 - 9	145	9.78	1,348	8.75	2,634	8.86
Age 10 - 14	122	8.23	1,195	7.76	2,357	7.93
Age 15 - 17	55	3.71	689	4.47	1,370	4.61
Age 18 - 20	45	3.03	638	4.14	1,270	4.27
Age 21 - 24	56	3.78	908	5.90	1,709	5.75
Age 25 - 34	268	18.07	2,783	18.07	5,172	17.40
Age 35 - 44	271	18.27	2,477	16.08	4,833	16.26
Age 45 - 49	86	5.80	898	5.83	1,760	5.92
Age 50 - 54	79	5.33	761	4.94	1,511	5.08
Age 55 - 59	50	3.37	519	3.37	1,065	3.58
Age 60 - 64	38	2.56	419	2.72	827	2.78
Age 65 - 74	70	4.72	687	4.46	1,379	4.64
Age 75 - 84	47	3.17	506	3.29	910	3.06
Age 85 and over	6	0.40	147	0.95	241	0.81



Pop Facts: Census Demographic Overview

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Column 2: I 540 AT W WALNUT ST, ROGERS, AR 72756, 0.00-3.00 Miles, Total

Column 3: I 540 AT W WALNUT ST, ROGERS, AR 72756, 0.00-5.00 Miles, Total

Description	Column 1	Pct.	Column 2	Pct.	Column 3	Pct.
2000 Median Age, Male	31.47		30.38		30.48	
2000 Average Age, Male	32.09		32.18		32.18	
2000 Female Population by Age	1,566		16,413		31,195	
Age 0 - 4	147	9.39	1,414	8.62	2,663	8.54
Age 5 - 9	133	8.49	1,321	8.05	2,562	8.21
Age 10 - 14	123	7.85	1,178	7.18	2,313	7.41
Age 15 - 17	53	3.38	606	3.69	1,254	4.02
Age 18 - 20	44	2.81	651	3.97	1,237	3.97
Age 21 - 24	63	4.02	880	5.36	1,639	5.25
Age 25 - 34	259	16.54	2,673	16.29	4,953	15.88
Age 35 - 44	296	18.90	2,534	15.44	4,839	15.51
Age 45 - 49	90	5.75	996	6.07	1,941	6.22
Age 50 - 54	82	5.24	841	5.12	1,601	5.13
Age 55 - 59	62	3.96	688	4.19	1,281	4.11
Age 60 - 64	55	3.51	529	3.22	1,040	3.33
Age 65 - 74	92	5.87	948	5.78	1,808	5.80
Age 75 - 84	58	3.70	819	4.99	1,481	4.75
Age 85 and over	9	0.57	336	2.05	585	1.88
2000 Median Age, Female	33.48		33.07		32.94	
2000 Average Age, Female	33.90		35.20		34.93	
2000 Population Age 15+ by Marital Status*	2,216		23,924		45,670	
Total, Never Married	319	14.40	4,984	20.83	9,671	21.18
Married, Spouse present	1,557	70.26	13,579	56.76	26,202	57.37
Married, Spouse absent	51	2.30	1,211	5.06	2,159	4.73
Widowed	120	5.42	1,252	5.23	2,403	5.26
Divorced	170	7.67	2,897	12.11	5,235	11.46
Males, Never Married	180	8.12	2,844	11.89	5,548	12.15
Previously Married	106	4.78	1,495	6.25	2,797	6.12
Females, Never Married	139	6.27	2,141	8.95	4,123	9.03
Previously Married	205	9.25	3,134	13.10	5,723	12.53

Pop Facts: Census Demographic Overview

Prepared For: 540 at walnut

Order #: 963111302

Project Code:

Site: 01

Column 1: I 540 AT W WALNUT ST, ROGERS, AR 72756, 0.00-1.00 Miles, Total

Column 2: I 540 AT W WALNUT ST, ROGERS, AR 72756, 0.00-3.00 Miles, Total

Column 3: I 540 AT W WALNUT ST, ROGERS, AR 72756, 0.00-5.00 Miles, Total

Description	Column 1	Pct.	Column 2	Pct.	Column 3	Pct.
2000 Population Age 25+ by Educational Attainment*	1,903		19,430		37,162	
Less than 9th grade	37	1.94	1,634	8.41	3,532	9.50
Some High School, no diploma	136	7.15	2,251	11.59	4,528	12.18
High School Graduate (or GED)	568	29.85	5,862	30.17	11,020	29.65
Some College, no degree	506	26.59	4,551	23.42	8,337	22.43
Associate Degree	140	7.36	938	4.83	1,657	4.46
Bachelor's Degree	374	19.65	3,195	16.44	6,085	16.37
Master's Degree	110	5.78	685	3.53	1,295	3.48
Professional School Degree	28	1.47	268	1.38	597	1.61
Doctorate Degree	3	0.16	45	0.23	112	0.30
Households						
2009 Projection	1,714		17,756		32,938	
2004 Estimate	1,390		14,601		27,198	
2000 Census	1,126		12,050		22,483	
1990 Census	605		8,140		14,851	
Growth 1990-2000	86.12%		48.03%		51.39%	
2000 Households by Household Type	1,126		12,050		22,483	
Family Households	858	76.20	8,423	69.90	16,090	71.57
Nonfamily Households	268	23.80	3,628	30.11	6,393	28.43
2000 Group Quarters Population	18		529		882	
2000 Households Hispanic or Latino	42	3.73	873	7.24	2,114	9.40
2000 Households by Household Size	1,126		12,050		22,483	
1-person household	215	19.09	2,994	24.85	5,277	23.47
2-person household	396	35.17	3,868	32.10	7,209	32.06
3-person household	197	17.50	2,123	17.62	3,904	17.36
4-person household	201	17.85	1,871	15.53	3,545	15.77
5-person household	87	7.73	760	6.31	1,563	6.95
6-person household	23	2.04	282	2.34	593	2.64
7 or more person household	8	0.71	153	1.27	391	1.74
2000 Average Household Size	2.69		2.60		2.67	

Pop Facts: Census Demographic Overview

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Order #: 963111302

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Column 1: I 540 AT W WALNUT ST, ROGERS, AR 72756, 0.00-1.00 Miles, Total

Column 2: I 540 AT W WALNUT ST, ROGERS, AR 72756, 0.00-3.00 Miles, Total

Column 3: I 540 AT W WALNUT ST, ROGERS, AR 72756, 0.00-5.00 Miles, Total

Description	Column 1	Pct.	Column 2	Pct.	Column 3	Pct.
2000 Households by Household Income	1,120		12,023		22,548	
Income Less than \$15,000	103	9.20	1,654	13.76	3,135	13.90
Income \$15,000 - \$24,999	139	12.41	1,929	16.04	3,501	15.53
Income \$25,000 - \$34,999	110	9.82	1,677	13.95	3,280	14.55
Income \$35,000 - \$49,999	197	17.59	2,408	20.03	4,379	19.42
Income \$50,000 - \$74,999	246	21.96	2,302	19.15	4,248	18.84
Income \$75,000 - \$99,999	186	16.61	954	7.93	1,695	7.52
Income \$100,000 - \$149,999	90	8.04	705	5.86	1,425	6.32
Income \$150,000 - \$249,999	39	3.48	285	2.37	629	2.79
Income \$250,000 - \$499,999	8	0.71	72	0.60	175	0.78
Income \$500,000 or more	2	0.18	37	0.31	80	0.35
2000 Average Household Income	\$61,080		\$49,877		\$51,791	
2000 Median Household Income	\$51,164		\$39,682		\$39,651	
2000 Per Capita Income	\$22,592		\$19,168		\$19,523	
2000 Household Type, Presence of Own Children*	1,126		12,050		22,483	
Single Male Householder	74	6.57	1,180	9.79	2,092	9.30
Single Female Householder	141	12.52	1,814	15.05	3,185	14.17
Married-Couple Family, own children	402	35.70	3,451	28.64	6,667	29.65
Married-Couple Family, no own children	343	30.46	3,179	26.38	6,119	27.22
Male Householder, own children	16	1.42	272	2.26	526	2.34
Male Householder, no own children	10	0.89	178	1.48	369	1.64
Female Householder, own children	55	4.88	920	7.63	1,631	7.25
Female Householder, no own children	32	2.84	423	3.51	778	3.46
Nonfamily, Male Householder	33	2.93	397	3.29	702	3.12
Nonfamily, Female Householder	20	1.78	237	1.97	414	1.84
2000 Households by Presence of People*	1,126		12,050		22,483	
Households with 1 or more People Age 18 or under:						
Married-Couple Family	411	36.50	3,584	29.74	6,949	30.91
Other Family, Male Householder	19	1.69	305	2.53	597	2.66
Other Family, Female Householder	63	5.60	1,027	8.52	1,820	8.10
Nonfamily, Male Householder	6	0.53	58	0.48	103	0.46
Nonfamily, Female Householder	1	0.09	18	0.15	27	0.12
Households no People Age 18 or under:						
Married-Couple Family	333	29.57	3,046	25.28	5,837	25.96
Other Family, Male Householder	8	0.71	145	1.20	298	1.33
Other Family, Female Householder	24	2.13	315	2.61	589	2.62
Nonfamily, Male Householder	100	8.88	1,519	12.61	2,691	11.97
Nonfamily, Female Householder	160	14.21	2,033	16.87	3,573	15.89



Pop Facts: Census Demographic Overview

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Column 2: I 540 AT W WALNUT ST, ROGERS, AR 72756, 0.00-3.00 Miles, Total

Column 3: I 540 AT W WALNUT ST, ROGERS, AR 72756, 0.00-5.00 Miles, Total

Description	Column 1	Pct.	Column 2	Pct.	Column 3	Pct.
2000 Households by Number of Vehicles	1,126		12,050		22,483	
No Vehicles	13	1.15	629	5.22	1,237	5.50
1 Vehicle	332	29.48	4,488	37.24	7,970	35.45
2 Vehicles	650	57.73	5,348	44.38	9,943	44.22
3 Vehicles	74	6.57	1,250	10.37	2,605	11.59
4 Vehicles	59	5.24	262	2.17	549	2.44
5 or more Vehicles	5	0.44	82	0.68	176	0.78
2000 Average Number of Vehicles	1.88		1.70		1.73	
2000 Families by Poverty Status	863		8,413		16,206	
Income At or Above Poverty Level:						
Married-Couple Family, own children	441	51.10	3,448	40.98	6,577	40.58
Married-Couple Family, no own children	293	33.95	2,764	32.85	5,408	33.37
Male Householder, own children	18	2.09	254	3.02	544	3.36
Male Householder, no own children	11	1.27	194	2.31	376	2.32
Female Householder, own children	25	2.90	745	8.86	1,253	7.73
Female Householder, no own children	28	3.24	296	3.52	591	3.65
Income Below Poverty Level:						
Married-Couple Family, own children	28	3.24	329	3.91	579	3.57
Married-Couple Family, no own children	5	0.58	66	0.78	142	0.88
Male Householder, own children	1	0.12	26	0.31	97	0.60
Male Householder, no own children	0	0.00	4	0.05	17	0.10
Female Householder, own children	10	1.16	245	2.91	561	3.46
Female Householder, no own children	1	0.12	42	0.50	62	0.38
2000 Population Age 16+ by Employment Status	2,177		23,473		44,770	
In Armed Forces	0	0.00	32	0.14	42	0.09
Civilian - Employed	1,547	71.06	15,677	66.79	29,323	65.50
Civilian - Unemployed	25	1.15	461	1.96	1,000	2.23
Not in Labor Force	605	27.79	7,304	31.12	14,405	32.18
2000 Civilian Employed Pop. Age 16+ by Occupation	1,547		15,677		29,323	
Management, Business and Financial Operations	299	19.33	2,511	16.02	4,540	15.48
Professional and Related Occupations	254	16.42	2,444	15.59	4,495	15.33
Service	201	12.99	1,982	12.64	3,606	12.30
Sales and Office	465	30.06	4,387	27.98	8,098	27.62
Farming, Fishing and Forestry	1	0.06	31	0.20	78	0.27
Construction, Extraction, and Maintenance	111	7.18	1,274	8.13	2,448	8.35
Production, Transportation, and Material Moving	215	13.90	3,047	19.44	6,059	20.66

Pop Facts: Census Demographic Overview

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Column 1: I 540 AT W WALNUT ST, ROGERS, AR 72756, 0.00-1.00 Miles, Total

Column 2: I 540 AT W WALNUT ST, ROGERS, AR 72756, 0.00-3.00 Miles, Total

Column 3: I 540 AT W WALNUT ST, ROGERS, AR 72756, 0.00-5.00 Miles, Total

Description	Column 1	Pct.	Column 2	Pct.	Column 3	Pct.
2000 Pop. Age 16+ by Occupation Classification	1,547		15,677		29,323	
Blue Collar	326	21.07	4,322	27.57	8,507	29.01
Service and Farm	203	13.12	2,039	13.01	3,761	12.83
White Collar	1,018	65.80	9,316	59.42	17,056	58.17
2000 Workers Age 16+, Transportation To Work	1,536		15,525		28,975	
Drove Alone	1,290	83.98	12,613	81.24	23,385	80.71
Car Pooled	146	9.51	2,006	12.92	3,992	13.78
Public Transportation	1	0.07	42	0.27	89	0.31
Walked	32	2.08	346	2.23	530	1.83
Motorcycle	0	0.00	15	0.10	15	0.05
Bicycle	8	0.52	33	0.21	62	0.21
Other Means	3	0.20	122	0.79	273	0.94
Worked at Home	57	3.71	348	2.24	628	2.17
2000 Workers Age 16+ by Travel Time to Work	1,479		15,177		28,347	
Less than 15 Minutes	854	57.74	8,118	53.49	14,288	50.40
15 - 29 Minutes	519	35.09	5,181	34.14	10,248	36.15
30 - 44 Minutes	92	6.22	1,346	8.87	2,710	9.56
45 - 59 Minutes	3	0.20	234	1.54	477	1.68
60 or more Minutes	12	0.81	298	1.96	624	2.20
2000 Average Travel Time to Work in Minutes	16.28		17.57		18.21	
2000 Tenure of Occupied Housing Units	1,126		12,050		22,483	
Owner Occupied	836	74.25	7,117	59.06	13,909	61.86
Renter Occupied	290	25.75	4,934	40.95	8,574	38.14
2000 Occ Housing Units, Avg Length of Residence	6		7		7	

Pop Facts: Census Demographic Overview

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Column 3: I 540 AT W WALNUT ST, ROGERS, AR 72756, 0.00-5.00 Miles, Total

Description	Column 1	Pct.	Column 2	Pct.	Column 3	Pct.
2000 All Owner-Occupied Housing Values	841		7,127		13,929	
Value Less than \$20,000	17	2.02	107	1.50	231	1.66
Value \$20,000 - \$39,999	11	1.31	198	2.78	499	3.58
Value \$40,000 - \$59,999	22	2.62	645	9.05	1,295	9.30
Value \$60,000 - \$79,999	107	12.72	1,574	22.09	3,149	22.61
Value \$80,000 - \$99,999	359	42.69	2,038	28.60	3,276	23.52
Value \$100,000 - \$149,999	194	23.07	1,577	22.13	2,849	20.45
Value \$150,000 - \$199,999	91	10.82	507	7.11	1,091	7.83
Value \$200,000 - \$299,999	34	4.04	334	4.69	975	7.00
Value \$300,000 - \$399,999	3	0.36	81	1.14	336	2.41
Value \$400,000 - \$499,999	0	0.00	39	0.55	127	0.91
Value \$500,000 - \$749,999	2	0.24	23	0.32	86	0.62
Value \$750,000 - \$999,999	0	0.00	3	0.04	8	0.06
Value \$1,000,000 or more	0	0.00	1	0.01	6	0.04
2000 Median All Owner-Occupied Housing Value	\$94,639		\$90,201		\$90,928	
2000 Housing Units by Units in Structure*	1,170		12,698		23,866	
1 Unit Attached	66	5.64	518	4.08	878	3.68
1 Unit Detached	969	82.82	8,398	66.14	16,502	69.14
2 Units	20	1.71	811	6.39	1,479	6.20
3 to 19 Units	104	8.89	2,358	18.57	3,859	16.17
20 to 49 Units	3	0.26	129	1.02	161	0.67
50 or More Units	2	0.17	170	1.34	243	1.02
Mobile Home or Trailer	17	1.45	303	2.39	740	3.10
Boat, RV, Van, etc	0	0.00	1	0.01	6	0.03
2000 Housing Units by Year Built	1,170		12,698		23,866	
Housing Unit Built 1999 to present	72	6.15	480	3.78	1,016	4.26
Housing Unit Built 1995 to 1998	174	14.87	2,051	16.15	4,282	17.94
Housing Unit Built 1990 to 1994	272	23.25	2,104	16.57	3,926	16.45
Housing Unit Built 1980 to 1989	358	30.60	2,857	22.50	4,619	19.35
Housing Unit Built 1970 to 1979	246	21.03	3,181	25.05	5,016	21.02
Housing Unit Built 1960 to 1969	31	2.65	891	7.02	1,879	7.87
Housing Unit Built 1950 to 1959	12	1.03	509	4.01	1,122	4.70
Housing Unit Built 1940 to 1949	11	0.94	278	2.19	750	3.14
Housing Unit Built 1939 or Earlier	5	0.43	336	2.65	1,258	5.27
2000 Median Year Structure Built	1988		1984		1984	
2000 Average Contract Rent	\$498		\$418		\$421	

*In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.



Pop Facts: Census Demographic Overview

Prepared For: 540 at walnut
Project Code:

Order #: 963111302
Site: 01

Appendix: Area Listing

Area Name:

Type: Radius Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

I 540 AT W WALNUT ST	Center Point:	36.335000	-94.183500
ROGERS, AR 72756	Circle/Band:	0.00	- 1.00

Area Name:

Type: Radius Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

I 540 AT W WALNUT ST	Center Point:	36.335000	-94.183500
ROGERS, AR 72756	Circle/Band:	0.00	- 3.00

Area Name:

Type: Radius Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

I 540 AT W WALNUT ST	Center Point:	36.335000	-94.183500
ROGERS, AR 72756	Circle/Band:	0.00	- 5.00



Retail Trade Potential

Prepared For: 540 at walnut

Order #: 963111302

Project Code:

Site: 01

Column 1: I 540 AT W WALNUT ST, ROGERS, AR 72756, 0.00-1.00 Miles, Total

Column 2: I 540 AT W WALNUT ST, ROGERS, AR 72756, 0.00-3.00 Miles, Total

Column 3: I 540 AT W WALNUT ST, ROGERS, AR 72756, 0.00-5.00 Miles, Total

Description	Column 1	Pct.	Column 2	Pct.	Column 3	Pct.
Total Retail Sales	\$45,174,605		\$466,310,232		\$870,741,266	
Apparel and Accessory Stores	\$842,701	1.87	\$8,463,352	1.81	\$15,888,100	1.82
Automotive Dealers	\$14,462,736	32.02	\$147,211,440	31.57	\$275,146,699	31.60
Automotive and Home Supply Stores	\$503,951	1.12	\$5,283,642	1.13	\$9,821,246	1.13
Drug and Proprietary Stores	\$910,797	2.02	\$9,354,644	2.01	\$17,502,473	2.01
Eating and Drinking Places	\$3,666,488	8.12	\$37,630,826	8.07	\$70,102,014	8.05
Food Stores	\$5,488,563	12.15	\$57,041,234	12.23	\$106,425,081	12.22
Furniture and Home Furnishings Stores	\$1,385,702	3.07	\$14,109,598	3.03	\$26,360,852	3.03
Home Appliance, Radio, and T.V. Stores	\$751,028	1.66	\$7,600,633	1.63	\$14,197,673	1.63
Gasoline Service Stations	\$3,040,603	6.73	\$31,946,238	6.85	\$59,496,447	6.83
General Merchandise	\$8,205,827	18.16	\$85,011,432	18.23	\$158,612,494	18.22
Department Stores (Including Leased Depts.)	\$4,584,711	10.15	\$47,651,864	10.22	\$88,869,238	10.21
Hardware, Lumber and Garden Stores	\$3,097,502	6.86	\$32,253,456	6.92	\$60,128,428	6.91



Retail Trade Potential

Prepared For: 540 at walnut
Project Code:

Order #: 963111302
Site: 01

Appendix: Area Listing

Area Name:

Type: Radius Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

I 540 AT W WALNUT ST	Center Point:	36.335000	-94.183500
ROGERS, AR 72756	Circle/Band:	0.00	- 1.00

Area Name:

Type: Radius Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

I 540 AT W WALNUT ST	Center Point:	36.335000	-94.183500
ROGERS, AR 72756	Circle/Band:	0.00	- 3.00

Area Name:

Type: Radius Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

I 540 AT W WALNUT ST	Center Point:	36.335000	-94.183500
ROGERS, AR 72756	Circle/Band:	0.00	- 5.00

